



2015 Southeast Women in Computing Conference

Sponsorship Package

The second bi-annual Southeast Women in Computing Conference (SWCC) will take place Friday, November 13 to Sunday, November 15, 2015 at The Georgia Tech Hotel and Conference Center in Atlanta, GA. The conference strives to bring together women at different levels in academia, industry, research and government to promote the recruitment, retention and progression of women in computing and technology-related fields that lack diversity in the national workforce.

The Southeast Women in Computing Conference is a great opportunity for your company, organization, or academic unit to showcase your support for diversity in the computing field, your commitment to the success of technical women, and to recruit the bright young minds of tomorrow. Sponsorship opportunities are available at different levels for corporations, as well as academic and non-profit organizations.

Benefits of becoming a Southeast Women in Computing Conference sponsor include:

- Increased visibility
- Emphasize your commitment to diversity
- Promote your organization's needs
- Highlight your successes
- Influence and attract top talent in the computing and technology fields
- Build meaningful and lasting relationships with students and members of academia/industry

If you are interested in becoming a sponsor, please visit <http://www.southeastwomenincomputing.org/#sponsors>. If you have questions about sponsorship opportunities, please contact our Conference Co-Chair for Logistics: Jennifer Whitlow – jwhitlow@cc.gatech.edu

****Please note that sponsorship is not a tax deductible gift****

Corporate Sponsorship Packages

Benefits	Platinum (\$15,000+)	Gold (\$10,000+)	Silver (\$5,000+)	Bronze (\$2,500+)
Career Fair Booth	✓	✓	✓	✓
Interview Space	✓			
Registration for Company Representatives	2 with lodging or 3 without lodging	1 with lodging or 2 without lodging	2 without lodging	1 without lodging
Student Scholarships given in Company's Name	10 with lodging & 5 without lodging	5 with lodging & 3 without lodging	5 without lodging	-
Recognition of Sponsorship on Conference Website	Logo	Logo	Logo	Logo
Recognition of Sponsorship in Conference Program	Logo	Logo	Name	Name
Opportunity to Include Materials in Registration Packet	✓	✓	✓	-
Recognition of Sponsorship in All Conference Press Releases	✓	✓	-	-
Opportunity to Host a Workshop	✓	✓	-	-
*Opportunity to Sponsor Additional Activity or Sponsor one of the Conference Dinners (additional \$5000)	✓	-	-	-

*Platinum corporate sponsors will have the option to host an additional activity or sponsor one of the conference dinners for an additional \$5,000. Activities could include, but are not limited to: evening social (trivia night, movie night, bowling, etc.), tour of corporate facilities (if company is local or has an office in Atlanta), pre-conference or post-conference technical workshop/mini hack-a-thon, or a conference dinner (can choose menu, provide table centerpieces/decorations, display logo throughout the ballroom, and give a welcome/brief talk on behalf of the company).

Academic, Non-Profit, Government Agencies and National Labs

Sponsorship Packages

Benefits	Platinum (\$5000+)	Gold (\$3,500+)	Silver (\$2,500+)	Bronze (\$1,000+)
Career Fair Booth	✓	✓	✓	✓
Registration for Company Representatives	1 with lodging or 3 without lodging	1 with lodging or 2 without lodging	2 without lodging	1 without lodging
Student Scholarships given to students at your university	4 with lodging or 5 without lodging	2 with lodging or 5 without lodging	5 without lodging	-
Recognition of Sponsorship on Conference Website	Logo	Logo	Logo	Logo
Recognition of Sponsorship in Conference Program	Logo	Logo	Name	Name
Opportunity to Include Materials in Registration Packet	✓	✓	✓	-
Recognition of Sponsorship in All Conference Press Releases	✓	-	-	-

Conference Registration Prices

Registration Type	Early Bird Rate (Before Sept. 15th)	Regular Rate (Sept. 15th to Nov. 1 st)
Student Attendee without Lodging (University or High School)	-	\$75
Student Attendee with Lodging (University or High School)	-	\$150
General Attendee without Lodging	\$150	\$200
General Attendee with Lodging	\$300	\$350

Note: All registrations include meals starting with dinner on Friday through lunch Sunday. Student registrations with lodging include a shared room. General attendee registrations with lodging include a private room.